

Central Coast Writers Presents

Content, Character & Connection:

The 3 Keys to Becoming a Successful Author in a Bottom-Up World

Want to take your writing to the next level? Yearn to learn from and network with experts? Want to get your book published? Join San Francisco literary agents **Michael Larsen** and **Elizabeth Pomada** for a humor-filled day that can transform your career. Gain first-hand insight into:

- How agents, editors, and publishers work
- How to develop and refine your work
- Make a commitment to achieving your goals
- Which publishing option is best for you
- Why now is the best time ever to be a writer



Since 1972, Larsen-Pomada has sold hundreds of adult fiction and nonfiction books to more than 100 publishers and imprints. They are more eager than ever to find new writers. Michael handles non-fiction; Elizabeth represents memoirs, and commercial, literary, and women's fiction, including romance, mysteries, thrillers, and suspense. Michael is the author of *How to Get a Literary Agent* and *How to Write a Book Proposal*, and coauthor of *Guerrilla Marketing for Writers: 100 Weapons for Selling Your Work*. Mike and Elizabeth are co-directors of the San Francisco Writers Conference, February 16-20, 2012, www.sfwriters.org. Michael's blog: sfwriters.info/blog

WHAT: Seminar on how to write your book, get it published, and make it successful. The last hour will be devoted to 3-minute, one-on-one sessions in which you can pitch your book, get feedback on the first page of your manuscript, proposal, or published book, and ask questions. Free follow-up phone consultations.

WHO: **Michael Larsen** and **Elizabeth Pomada**, nationally known agents and conference directors.

WHEN: Saturday, January 28, 2012 - 9 a.m. – 4 p.m. Doors open 8:30 a.m.

WHERE: Bay Park Hotel, 1425 Munras Avenue, Monterey

COST: CCW Members \$85, Non-members \$99
Includes continental breakfast, lunch, and 20 pages of valuable handouts



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Name: _____

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Before: ___\$85 CCW Member ___\$99 Non-Member Make checks payable to "CCW Branch of CWC"

Fee refunded if you become a ML-EPclient. 2 scholarships available: email Mike Larsen at epml@aol.com.

Mail to: Central Coast Writers, P.O. Box 997 Pacific Grove, CA 93950

www.centralcoastwriters.org